

Norwegian Research Schools: Course in Science communication



24 January: Day 1

Science communication and target groups

09:00	Welcome and Introductions
09:30	Lecture: The importance of Science Communication <i>Synnøve V. Svardal</i>
10:15	Break
10:30	Lecture: Presentation skills. Voice and Body Language <i>Tane Høisæter</i>
11.15	Practical exercise: Practice and Perform
12:00	Lunch
12:45	Lecture: How to reach your target groups <i>Synnøve V. Svardal</i>
13:45	Break
14:00	Workshop: Tell it to...your grandma? <i>Synnøve V. Svardal and Tane Høisæter</i>
16:00	Wrap up and discussions
17:00	Dinner

25 January: Day 2

Visual communication of science

09:00	Coffee and lessons from yesterday
09:15	Visualisation Theory: What, Why and How <i>Jan Byska and Noeska Smit</i>
10.15	Break
10.30	Scientific Illustration Theory: Design Principles and Visual Communication Techniques <i>Pina Kingman</i>
11:30	Individual feedback on visualisation problems and illustrations <i>Pina Kingman, Jan Byska and Noeska Smit</i>
12.00	Lunch
12.45	Workshop: Visualisation in Practice: Tools and Tricks <i>Jan Byska and Noeska Smit</i>
14.15	Break
14.30	Workshop: Illustration in Practice: Tools and Tricks <i>Pina Kingman</i>
16.00	Wrap up: Do's and don'ts in visualisation and illustration <i>Pina Kingman, Jan Byska and Noeska Smit</i>
16:30	End of the day

26 January: Day 3

Presentation Day

09:00	Coffee and lessons from yesterday
09:15	How to give good feedback <i>Synnøve V. Svardal</i>
09:45	Break
10:00	Plenum presentations and feedback <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
12.00	Lunch
12:45	Plenum presentations and feedback <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
14.15	Break and snack
14.45	Plenum presentations and feedback <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
16:00	Wrap up and final discussion
16:30	End of the day with snacks and drinks